

ASPENPOINTE

SINCE 1875...



Social Enterprises

Social enterprises are for-profits and nonprofits working towards social change through the use of competitive business strategies.

It has been said that the most successful businesses in the world all have one thing in common ? the desire to make a positive change in the world. Social enterprises give for-profits and nonprofits the aid needed to accomplish that success.

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. The key term to remember when you hear the phrase 'social enterprise' is MISSION

. The main goal of a social enterprise is to be active in using available resources to help disadvantaged populations and society in general. These business models are created to help in the progression of an organization's mission.

With nonprofits losing funding from their usual sources, those in the industry must figure out a way to ensure their mission is continued. This is where social enterprises come into play. With added revenue from social enterprises, organizations are able to generate more innovative approaches to servicing the community in a **sustainable** way.

The idea behind social enterprise is rapidly growing among many industries: A dozen international conferences each year tout the benefits of social enterprise; for-profit and nonprofit social enterprises are proliferating; academic institutions are offering courses and degree programs; social investors are knocking at the door; the subject appears everywhere in the news media; and a rising generation of young people are working to energize the field.¹

[AspenPointe Enterprises](#) is a leader in Social Enterprise.

1. The Institute for Social Entrepreneurs



Since 1875, ASPENPOINTE has empowered clients, enriched lives and embraced purpose through individual and family services in mental health, substance abuse, employment & career development, education, housing, jail diversion & reintegration, telephonic wellness, and provider network services.

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